



Frankston



## Well Established Bubble Tea Franchise - PF1500

- Rent \$76,000 PA, Long lease available and terms can be negotiated.
- Chatime is one of the leading bubble tea franchises, renowned for its innovative flavours, premium ingredients, and commitment to quality. With a local fanbase, this business benefits from a recognised name that attracts customers effortlessly. By owning a Chatime outlet, you're aligning with a trusted brand that sets industry standards in the bubble tea market.
- The business is located in a high foot traffic area, This prime positioning ensures steady customer traffic, including commuters, families. The visibility and accessibility make it a top choice for people looking for a quick, refreshing treat.
- The outlet is already set up for success with trained, experienced staff familiar with Chatime's operational standards. Equipment, including tea brewing machines and preparation stations, is well-maintained and ready for immediate use. With established supplier relationships and a reliable operational workflow, you can seamlessly transition into ownership without the stress of starting from scratch.
- The bubble tea market continues to expand, with its popularity crossing demographic boundaries. Consumers love its endless options, ranging from fruity and creamy drinks to health-conscious

Price	\$150,000
Property Type	Business
Property ID	469

### Agent Details

Peter Fotop - 0423 322 226

### Office Details

Victorian Brokers  
1147 Glen Huntly Rd Glen Huntly  
VIC 3163 Australia  
03 9918 6739



choices like sugar-free or vegan-friendly alternatives. Owning a Chatime taps into this growing demand, ensuring long-term profitability.

- Chatime offers franchisor support, including comprehensive training in operations, marketing, and customer service. You'll have access to nationwide marketing campaigns, seasonal promotions, and ongoing assistance to ensure your outlet performs optimally. This support system reduces the risks typically associated with starting a new business.
- With summer around the corner, demand for refreshing beverages like bubble tea skyrockets. Hot weather drives customers to seek cool, flavourful drinks, and Chatime's diverse menu is perfectly positioned to capture this seasonal demand. Summer also brings outdoor events, festivals, and increased foot traffic, which further boosts sales.
- Compared to traditional food and beverage establishments, Chatime outlets have lower overhead costs, such as reduced kitchen requirements and smaller real estate footprints. Additionally, bubble tea ingredients have a long shelf life, reducing waste and increasing efficiency, which translates to higher profit margins.
- Chatime has cultivated a loyal following, with customers returning for its unique drinks and excellent customer service. The outlet already has a strong presence in the community, ensuring steady repeat business. Positive word-of-mouth and social media mentions will continue to attract new customers.

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